

FORMAT FOR THE PAPER

Kindly mail your paper typed in MS-Word and formatted for A4 size paper in Times New Roman 12 point font in English or Arial Unicode 14 point font in Hindi with 1.5 line spacing along with address of author/s, contact number/s and active email ID/s to our email sdcitecomseminar@gmail.com.

(The format may be downloaded from College Website.)

IMPORTANT DATES

Last date for receipt of abstracts: 28th October, 2019

Notification of acceptance of abstracts of papers: 30th October, 2019

Last date of receipt of full-length papers: 1st November, 2019

REGISTRATION FEE

For Academicians & Corporate Delegates: Rs. 500

For Students & Research Scholars: Rs 250

Registration form can be downloaded from college website. www.sdcollegeambala.org

Registration fees is payable either by demand draft in favor of Principal, S.D. College, Ambala Cantt payable at Ambala Cantt or in cash.

Note: No TA-DA will be admissible.

PROGRAMME ON NOVEMBER 11, 2019

Registration	:	9:00 AM – 10:00 AM
Inaugural Session	:	10:00 AM – 11:30 AM
Tea Break	:	11:30 AM – 12:00 PM
1 st Technical Session	:	12:00 PM – 1:30 PM
Lunch	:	1:30 PM – 2:30 PM
2nd Technical Session	:	2:30 PM – 4:00 PM
Valedictory Session	:	4:00 PM – 5:00 PM
Tea	:	5:00 PM – 5:30 PM

ORGANISING COMMITTEE

Dr. Satbir Singh

Ms. Heena

Dr. Mohit Bindlish

Ms. Chhavi Kiran

Dr. Renu Sharma

Ms. Meenakshi Sharma

Ms. Ruchi Sharma

Ms. Kamna Billus

Ms. Poonam Rani

Ms. Mandeep Kaur



SANATAN DHARMA COLLEGE

Ambala Cantt (Haryana)

NAAC Accredited Grade 'A+' with CGPA 3.51 in the third cycle
College with Potential for Excellence - UGC, New Delhi

organizes

One Day National Seminar on

**"RECENT ADVANCEMENTS IN IT & E-COMMERCE:
PRESENT SCENARIO & FUTURE PROSPECTS"**

RAITECOM-2019

Sponsored by: D. H. E. (Haryana)
November 11, 2019



Jointly Organized by:

Departments of Computer Science & Applications and Commerce

Dr. Girdhar Gopal

Convener

9896482704

Ms. Kavleen Bharej

Co-ordinator

9991701384

Ms. Amandeep Mehta

Organizing Secretary

8901286677

Dr. Rajinder Singh

Principal & Patron

9466596782

INVITATION

Departments of Computer Science & Applications and Commerce are organizing a One Day National Seminar on the "Recent Advancements in IT & E-Commerce: Present Scenario & Future Prospects" on 11th November, 2019 sponsored by D. H. E. (Haryana). The main objective of this seminar is to bring academicians, research scholars and experts from higher education institutes and industry under one roof together to discuss and analyze the future prospects of Information Technology and E-Commerce in the light of present trends. The faculty members of Computer/IT/Commerce and other allied departments are invited to submit original research papers related to concerned theme. The papers may be sent on E-mail ID sdcitecomseminar@gmail.com.

ABOUT THE COLLEGE

Sanatan Dharma College (Lahore), Ambala Cantt. is a College with Potential for Excellence – UGC, New Delhi and has been awarded A+ Grade in the 3rd Cycle of accreditation by National Assessment and Accreditation Council of India (NAAC), Bangaluru with CGPA of 3.51 out of 4. College was established in 1916 at Lahore (Pakistan) by Pt. Madan Mohan Malviya, the founder of Banaras Hindu University, Varanasi and its foundation stone at Ambala was laid by the first President of India, Dr. Rajinder Prasad. The college is run by S.D. College Society (Lahore), New Delhi. The parent body of which is Sanatan Dharma Pratinidhi Sabha (Punjab), New Delhi. S.D. College (Lahore), Ambala Cantt is a premier multi-facility, co-educational institution affiliated to Kurukshetra University, Kurukshetra. With over 3000 students on its rolls, the college excels in various fields of academics, sports, cultural and co-curricular activities. The college offers graduation courses in Arts & Humanities, Science (Medical and Non-Medical, Electronics, Computer Science., Computer Application, Information Technology, Home Science), Management, Commerce (General/Vocational in Computer Application, Office Management & Secretarial Practice, Advertising, Sales Promotion & Sales Management and Principles & Practice of Insurance), Business Administration and job oriented vocational and add-on course. The college has eight P.G. Departments: English, Hindi, Economics, Mathematics, Applied Physics, Computer Application, Journalism & Mass Communication, and Commerce.

HOW TO REACH THE COLLEGE

The college is at a distance of 3.5 kms from bus stand/railway station (both are in front of each other) of Ambala Cantt. First reach Swastik Chowk, 150 metres from bus stand, go straight to Indira Chowk (1 km) and then take right to get onto the Jagadhari Road and drive for roughly 2 kms and the college will be visible to your right side on road. Nearest air port is situated at a distance of 50 kms (approx) at Chandigarh.

OBJECTIVES OF THE SEMINAR

- (a) To discuss, understand and implement latest technological advancements in Information Technology and E-commerce.
- (b) To sensitize the stakeholders about the innovations and advancements in Computer, and Communication technologies and E-Commerce that is leading to introduction of global, dynamic and intelligent E-business models.
- (c) To discuss the various technological developments and tools that is transforming the world of Ecommerce.
- (d) To bring academicians, research scholars and experts from higher education institutes and industry under one roof together to discuss and exchange their experiences and ideas related to the theme of the seminar.
- (e) To understand the gamut of Mobile Commerce vis-à-vis Communication devices and IT Tools.
- (f) To promote latest IT tools, mobile apps and technology which is empowering the consumer to connect and buy products at lowest rates and help society at large.

THRUST AREA OF THE SEMINAR:

- Artificial intelligence & Smart Machines
- Augmented Reality
- BlockChain Data
- Cyber Privacy and Security
- Computational neuroscience and bioscience
- Cloud computing
- Decision support systems
- Evolutionary computing
- Human computer interface
- Information retrieval
- Intelligent agent and web applications
- Intelligent business computing
- Intelligent control and automation
- Intelligent fault diagnosis
- Intelligent sensor networks
- Next generation Internet
- Knowledge discovery and data mining
- Pattern recognition
- Machine learning theory and methods
- The Internet of things
- Reasoning and expert systems
- Soft computing
- Speech, image, and video processing
- Big Data Analytics
- E-Business & E-Commerce
- Digital India
- Electronic Governance
- IT & Taxation
- E-Banking
- Electronic Advertising
- Business Process Re-engineering
- Future of Ecommerce
- Social Commerce
- Voice Assistants
- E-wallets and New Payment Integrations
- Beacons
- Chatbots - New Virtual Support Service
- Unmanned Aerial Vehicle – Delivered by Drone
- Mobile Commerce and Wireless Technologies
- Virtual reality and human-computer Interaction
- Augmented & Virtual Reality - Innovative Shopping Experience
- Any Other Topic related to Information Technology & E-Commerce