Name of the Teacher: **Gagandeep kaur** Class: B.VOC(SD) V

**Lesson Plan**

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| **S No** | **Period** | **Topics to be Covered** | **Academic Activity to be Organized** |
|  | **01-31 Aug 2017** | **Unit-1:-I**ntroduction to E Commerce: Benefits, Impact of E Commerce, Classification of E Commerce, Applications of E Commerce Technology, Business Models, Framework of E Commerce, Business to Business, Business to Customer, Customer to Customer. | **Blackboard Presentation** |
|  | **01-30 Sept 2017** | **Unit-2:-** **:-**Online Electronic Payment Systems: Prepaid and Post Paid Electronic Payment System, Information Directories and Search Engines, Cyber Cash (Customer to Merchant Payments, Peer to Peer Payments, Security), Smart Card(Card Types, Closed or Open Security), Privacy Card Costs, Non Card Costs, Electronic Banking, Electronic Fund Transfers. | **Group Discussion** |
|  | **01-31 Oct 2017** | **Unit-3:** Application of E Commerce: Applications of E Commerce in Direct Marketing and Selling, Value Chain Integration, Supply Chain Management, Corporate Purchasing, Financial and Information Services, Obstacles in Adopting E Commerce Applications, Future of E Commerce.Financial and Information Services, Obstacles in Adopting E Commerce Applications, Future of E-Commerce **.** | **Oral Presentation** |
|  | **01-13 Nov 2017** | **Unit-4:** Launching Your E-Business: Marketing an E-Business, Search Engines and Directories, Public Relations, Customer Communication News Groups and Forums, Exchanging Links, Web Rings, E Business Back End Systems, Business Record Maintenance, Back up Procedures and Recovery. | **Oral Presentation** |

**Topics of Assignments/ Class Tests to be given to the Students:**

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| **Assignment 1** | **What is e-commerce & its types, Explain the post paid payment System, What is smart card & its types, Explain Cyber cash, EFT.** |
| **Assignment 2** | **Explain Supply Chain Management, Future of E-Commerce, Explain Web Rings. Explain Back Up Procedures and Recovery** |
| **Class Test** | **UNIT- 1 & 2** |