**Name of the Teacher: Dr. Ekta Anand, Class: M.Com IInd Year (General),**

**Subject: Entrepreneurship Development (MC- 314)**

**Lesson Plan**

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| **S No** | **Period** | **Topics to be Covered** | **Academic Activity to be Organized** |
|  | **17-31 July 2017** | **Joined on 28th July, 2017, General Discussion on Syllabi, Discussion on Introduction of ED** | **\_** |
|  | **01-31 Aug 2017** | **Entrepreneurship: concept, nature and scope; factors affecting entrepreneurial growth; major motives influencing an entrepreneur; stress management; entrepreneurship development programs. Small Enterprises: Definition, Classification- Characteristics, Ownership Structures.** | **Discussion on Current Budget, GST, PPT on Models of Stress Management** |
|  | **01-30 Sept 2017** | **Market Survey and Opportunity Identification: starting a small scale industry, registration procedures, list of items reserved for small scale industry; assessment of demand and supply in potential areas of growth, understanding business opportunity, considerations in product selection, data collection for setting up small ventures.** | **Discussion on Paper Ist for NET Exam, Group Discussion, How to excel for Interviews?** |
|  | **01-31 Oct 2017** | **Project Report Preparation: Managerial and Operational aspects of small business; Human relations and performance in organization; Institution supporting entrepreneurial growth.** | **PPT on Project Report Preparation and Emerging Key Areas in Entrepreneurship Development** |
|  | **01-13 Nov 2017** | **Environmental considerations: concept of ecology and environment, air, water and noise pollution standards and control.**  **Personal Protection Equipment (PPEs) for safety at work places. Revision and PPT from students.** | **One Minute Fame Game, Role Play Game** |

**Topics of Assignments/ Class Tests to be given to the Students:**

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| **Assignment 1** | **History about any Entrepreneur, his struggle and achievements.** |
| **Assignment 2** | **How to Prepare a Project Report for starting any Small Scale Units?** |
| **Class Test** | **Introduction of Entrepreneurship Development, Small Scale Units** |